Speaker’s Facebook Live sessions

Interaction and communication
Parliament of Finland

Webcasting / Webstreaming

- All the plenary sessions – live webstreaming since 2008
- Seminars and open hearings of the committees
- Press conferences held by the speaker
- Submitting the Citizens’ initiatives to parliament
- Presentation videos and educational video material
Speaker’s Facebook live

Initiative made by Mrs. Paula Risikko; Speaker of the Parliament since February 2018

"Ask the Speaker"

• Live events held in May and September 2018
• Questions asked by citizens beforehand (closed 30 minutes before live) or during the public live session
• Live stream in Facebook
• Sessions approximately 30-45 minutes
Speaker’s Facebook live

Technical solution

- IPad with stand / holder, microphone, lighting, Screen 75”, laptop for moderating the questions

Staff:

- two moderators (incl. camera staff)
Speaker’s Facebook Live

World e-Parliament Conference 3. - 5.12.2018
Speaker’s Facebook live

Results:

- Interaction - speaker and public
- Low cost – mobile equipment
- Up-to-date – questions and answers
- Statistics

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<th>Date</th>
<th>Post total reach</th>
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<th>Live viewers (top)</th>
<th>Average viewing time</th>
<th>Lifetime engaged users</th>
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Thank you!

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