New ways of working with civil society

IPU World e-Parliament Conference 2018

December 4, 2018 - Geneva CICG
Promoting open innovation as a positive change driver for business & society
Lift:Transform

Lift:Transform is our corporate innovation support program, with which we help public and private organizations navigate the changing technological landscape to find creative solutions and seize opportunities from the emerging future.
Lift:Community

Lift engage with makers, citizens, entrepreneurs, students and youths in Switzerland, China, Korea, India, France and USA. We ran high impact projects and programs.
Lift International

/ Bangalore, IN / Marseille, FR / Seoul, SKR
/ Boston, USA / Mumbai, IN / Shanghai, CN
/ Berlin, DE / Paris, FR / Shenzhen, CN
/ Basel, CH / Rio de Janeiro, BR / Singapore, SG
/ Hong Kong, CN / San Francisco, US / Zürich, CH
New ways of working with civil society
Digitalization - key driver
Big Data
Digitalization has brought new dynamics, opportunities and channels to engaging civil society.
New actors emerged
New vocabulary

- Ideation Workshop
- OPEN INNOVATION
- OPEN SOURCE
- CO-CREATION
- CROSS POLLINATION
- LABS
- CROWD SOURCING
- INTERDISCIPLINARITY
- INCUBATOR, ACCELERATORS, CO-WORKING
- Hackathon
New channels & tools for collaboration

**PHYSICAL**
- Hackathons
- Meet up
- Competitions
- Events

**ONLINE**
- Online forums
- Facebook groups
- Online petitions
- Applications

Or a combination of both!
New cross-border initiatives and collaborations - Global & Local issues are shared, discussed and solved together!
Urban Entrepreneurs: Smarten your city - 2016

Open innovation workshops around the theme of urban entrepreneurship in Asia and Switzerland. The best ideas were invited at Lift:Lab to go from idea to prototype.

/ 6 ideation workshop in India, China, Korea & Switzerland
/ 200 participants & 37 projects submitted
/ Food safety
/ Urban agriculture
/ Mobility

Partners

[Bühler](https://www.buhler.com)
[swissnex](https://www.swissnex.org)
[Nestlé](https://www.nestle.com)
To empower citizens to sense and make sense of their environment, we created a DIY sensor network to measure environmental data.

We created an interactive map, opened the data, and organized a Data Art Challenge to narrate a stories about cities.

/ 120’000 people engaged
/ 700 participants in workshops
/ 34 projects
WORKSHOPS

Sensor setup workshop at swissnex Boston: Great fun with great data enthusiasts! Thanks for participating in the project!

Assemble! Assemble!! Thanks Taurin Barrera
WHAT IF our buildings responded to urban NOISE?

Urban noise is represented in the architecture of the city. Like anechoic chambers that absorb all sounds, the facade of the buildings transform in order to encompass the heterogeneous sounds and noise of the urban environment. The materials become more porous (porous concrete) and the geometry acquire more depth (conoids). According to the received Sense the City data, Geneva has the highest percentage of urban noise among the 7 cities.

WHAT IF our built environment responded to LIGHT?

Natural light is an important factor to incorporate when thinking and designing out cities in order to enhance its benefits and avoid the negative factors of excessive light conditions. The site photographed is a materially homogeneous area of Geneva which due to light reflectance creates an uncomfortable environment for diverse urban activities to occur. Our proposal depicts the idea of combining variant materials of different properties (of reflection and absorption) aiming at the creation of heterogeneous environments within a range of optical comfort.
New opportunities for governments & parliaments to engage with civil society!

A Two-way dialogue!
Consultation pour l'Agenda Digital Suisse

GovFaces en Suisse

govfaces.com

COMMUNITY DRIVEN COLLABORATION
JOINT INITIATIVE
Switzerland, a start-up nation?
Government led Hackathon

Infos

/ 200 innovators 14 - 27 years
/ 3 day-challenge
/ Solutions to improve the delivery of government services.
/ Sept 2018
"SODA is a mean to stimulate the consumption of open data, unlock the supply of data from government and companies to establish an experimental space for data innovation on urban issues. »

Feng Gao
Channels, tools, formats and communities for collaboration are there for you to use these resources to engage a discussion & find creative solutions!
Thank you!