



141st IPU Assembly

Belgrade (Serbia)
13-17 October 2019



Celebrating IPU's 130th anniversary

Concept note

The IPU is celebrating its 130th anniversary from June 2019 to June 2020. In celebrating this anniversary, the IPU is keen to be as inclusive as possible by involving its Membership.

The 141st Assembly in October 2019 provides an excellent opportunity to engage the Membership directly to amplify the IPU's messaging and to keep the anniversary momentum going until June 2020. This is in line with the Global Parliamentary Campaign agreed to by the governing bodies as the guidelines for celebrating the anniversary.

Under the umbrella theme of "130 years of empowering parliamentarians", the proposals below are designed to involve Members as much as possible during the five days of the Assembly.

Dedicated segment of the Plenary session

Ms. Gabriela Cuevas Barron, IPU President, will deliver opening remarks and present an overview of the activities organized by the IPU to mark the 130th anniversary, including the Quintet Meeting held at IPU Headquarters on 30 June.

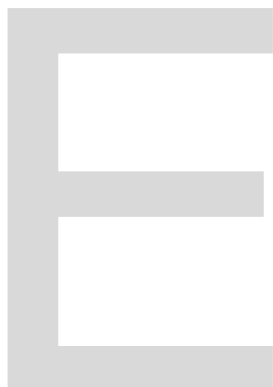
Mr. Martin Chungong, IPU Secretary General, will introduce, by way of a short Members' compilation video, the various initiatives undertaken by some IPU Members to celebrate the anniversary to date.

Ms. Valentina Matvienko, Chairperson of the Council of the Federation, Federal Assembly of the Russian Federation, will present the report of the Quintet Meeting.

Member Parliaments which have organized anniversary events will then be invited to present their initiatives.

As the founding Members of the IPU, France and the United Kingdom will be invited to come to the stage first to present the report on the recreation of the original first IPU meeting, followed by, in alphabetical order:

- Bahrain
- Bangladesh
- Bhutan
- Djibouti
- Hungary
- Paraguay
- Russian Federation
- Serbia.



Communication actions to include as many parliamentarians as possible in the celebration of the anniversary at #IPU141

- ***Pledging photo/video booth***

The IPU communications team will set up, in a central location of the conference centre, a video and photo booth with IPU anniversary backdrop wallpaper and professional lighting to encourage Members to personally commit to various issues on the occasion of the IPU's 130th anniversary.

To help them, eight pledging cards – with short, simple messages that work on social media – will be available in English, French and Spanish. The messages link to the IPU's key strategic objectives, #IPU130years, and the anniversary umbrella theme of empowerment:

I commit to gender equality

#IPU130years #Empowering #WomenMPs

I commit to empowering youth

#IPU130years #Empowering #YoungMps

I commit to leaving no one behind

#IPU130years #SDGs

I commit to fighting for human rights

#IPU130years #HumanRights

I commit to fighting climate change

#IPU130years #ClimateEmergency

I commit to health for all

#IPU130years #HealthForAll

I commit to strengthening democracy

#IPU130years #StrongParliaments

Some blank pledging cards with the IPU anniversary logo and branding will be available for Members wishing to personalize their pledge. Members can also elaborate on their message in the social media post accompanying the pledge photograph.

The booth will be staffed by the IPU communications team and local staff to encourage sharing and interaction. The booth can also be used by Members to produce short videos for posting on Instagram.

- ***Merchandising***

The communications team has produced merchandising (anniversary bracelets and mugs) which will be free of charge and given as an incentive to Members who contribute to the anniversary initiatives, for example, those who make a pledge and share on social media.

- ***Exhibition***

The Serbian Parliament will show the IPU anniversary exhibition *1889-2019: Celebrating 130 years of the IPU* during the Assembly in a central location in the conference centre.

The exhibition tells the story of the IPU – linking its past with its present impact—in six chapters divided over 20 panels.

- ***Group picture***