



Inter-Parliamentary Union
For democracy. For everyone.



Escuela de Gobierno y
Transformación Pública
Tecnológico de Monterrey

Executive Education Parliamentary Leadership Seminar

Inter-Parliamentary Union in collaboration with the
School of Social Sciences and Government of Tecnológico de Monterrey

25–28 November 2019, Mexico City, Mexico

Background

The Inter-Parliamentary Union (IPU) works for a world where every voice counts, and where democracy and parliaments are at the service of the people for peace and development. Its mission is to "promote democratic governance, institutions and values, working with parliaments and parliamentarians to articulate and respond to the needs and aspirations of the people ... [and] work for peace, democracy, human rights, gender equality, youth empowerment and sustainable development through political dialogue, cooperation and parliamentary action".

IPU President Gabriela Cuevas Barron, in her vision for her 2017–2020 term, placed special emphasis on empowering MPs, with the objective of providing them with the skills they need to make a difference in the lives of the women and men they represent.

With this in mind, the IPU and the School of Social Sciences and Government of Tecnológico de Monterrey have teamed up to offer members of parliament from around the world an executive education course tailored to their needs.

The School of Social Sciences and Government of Tecnológico de Monterrey offers a unique experience to political officeholders. Through educational experiences the School trains women and men committed to the development of their communities and to sustainable and responsible use of natural resources. The overall objective of such training is to transform participants into agents of change who are willing to be even more competitive for the good of all, aware that their actions may promote the transformation of others. The School of Social Sciences and Government of Tecnológico de Monterrey aims to help solve the serious problems facing the world today by creating human capital better able to turn public policy into professional, ethical innovative ideas. The School was founded in 2003, driven by the need to bring about change in the social, political and economic spheres, and to develop solutions to the most pressing public problems.

Objective of the seminar

The IPU and School of Social Sciences and Government of Tecnológico de Monterrey believe that parliamentary leadership is the path to local, regional, and even global development.

The proposed course will provide an opportunity for MPs to develop their professional and human potential through the high academic level, resources and programmes of excellence on offer. The objective is to build skills, create knowledge and determine strategies in response to the most pressing global as well as national problems. The course should enable MPs to develop new ways of handling politics and citizenship, with a view to transforming society through social innovation and ideas for new collaboration models.

Duration and programme

The Executive Education Parliamentary Leadership Seminar will be held from 25 to 28 November 2019 in Mexico City, on the campus of the School of Social Sciences and Government of Tecnológico de Monterrey.

The programme includes four days of training, with an average of seven hours of courses per day (four sessions of 1.5 hours per day and 16 lessons in total).

The programme is structured into four modules:

- Module 1: Democracy and human rights
- Module 2: Leadership, decision-making and negotiation
- Module 3: Public policy and public management
- Module 4: Building inclusive decision-making

The full-fledged proposed programme can be found in annex 1. The programme includes a mix of theoretical and hands-on practical sessions on a variety of topics of relevance to politicians today.

The Executive Education Parliamentary Leadership Seminar is intended to be the first in a series of events and opportunities aimed at helping participating MPs build their skills. A follow-up programme will be discussed with participants at the close of the training.

The courses will be delivered by a team of highly qualified teachers from diverse backgrounds. The list of teachers can be found in annex 2.

Language

The course will be conducted in English.

Target group for the seminar and application process

The Executive Education programme is open to all members of parliament that are engaged, open to innovation and ready to take bold steps to transform societies. Special emphasis will be placed on including young members of parliament (below the age of 30) as well as women parliamentarians. A selection committee at the School of Social Sciences and Government of Tecnológico de Monterrey will carry out a selection process among the applications received. The committee will review and evaluate applications based on merit, career path and overall needs deriving from national circumstances and backgrounds. In

addition to their profile and CVs, applicants are required to submit a programme application essay (see annex 3) justifying and supporting their application.

Selection criteria will include

- academic curriculum
- professional curriculum
- contribution of the course to the MP's future
- contribution of the participant to the course

Candidates must send their application by 25 October to seminar@invitados.itesm.mx. Once the review process has begun, applicants will be notified within three weeks via email regarding the decision of the selection committee.

Practical information

All costs related to tuition, lunches and learning materials will be covered by the organizers. Participants will be expected to cover their own travel, accommodation and dinners.

To facilitate participation, a list of hotels that are located near the university can be found in annex 4.

Programme of the Executive Education Parliamentary Leadership Seminar

Executive Education Parliamentary Leadership Seminar

	Day 1	Day 2	Day 3	Day 4
	Monday	Tuesday	Wednesday	Thursday
	Module 1: Democracy & Human Rights	Module 2: Leadership, Decision Making & Negotiation	Module 3: Public Policy & Public Management	Module 4: Building Inclusive Decision Making
09:00	9:00-10:30am	9:00-10:30am	9:00-10:30am	9:00-10:30am
09:30	Exercising Leadership	Global Vision and Megatrends	Public Policy Analysis	Policy to Legislation
10:00				
10:30	Coffee Break 10:30-11:00am	Coffee Break 10:30-11:00am	Coffee Break 10:30-11:00am	Coffee Break 10:30-11:00am
11:00	11:00am-12:30pm	11:00am-12:30pm	11:00am-12:30pm	11:00am-12:30pm
11:30	Democratic Values and Protection of Human Rights, our most important mandate	Ethics, Transparency and Anti-corruption: Developing ethics and moral for professional policymakers	Implementing Public Policy	Effective Parliamentary Oversight (David Arellano Cuan)
12:00				
12:30	12:30-2:00pm	12:30-2:00pm	12:30-2:00pm	12:30-2:00pm
13:00	lunch at the university	lunch at the university	lunch at the university	lunch at the university
13:30				
14:00	2:00-3:30pm	2:00-3:30pm	2:00-3:30pm	2:00-3:30pm
14:30	Promoting Citizen Engagement and Relation with Civil society	Emerging Leaders: Power and Responsibility	class 16 Driving Government Performance	UnWomen
15:00				
15:30	Coffee Break 3:30-4:00pm	Coffee Break 3:30-4:00pm	Coffee Break 3:30-4:00pm	Coffee Break 3:30-4:00pm
16:00		4:00-5:30pm	4:00-5:30pm	4:00-5:00
16:30	4:00-5:00	Negotiation and Conflict Management	Problem Solving and Critical Thinking: Leadership in Routine Emergencies	National Development Plan in the Parliament
17:00	Budget based and sustainable development goals			
17:30			5:30	6:00-7:00
18:00		5:30	Free time	evaluation session
18:30		Free time		
19:00	6:00			7:00
19:30	Free time			Free time
20:00				
20:30				
21:00			Dinner with a keynote speaker Place to be confirmed	
21:30				
22:00				



Annex 2

The Executive Education Team

The programme's teachers are experts from the Tecnológico de Monterrey School of Government and Public Transformation who are internationally recognized in the fields of leadership and negotiation, innovation and public entrepreneurship, technological change, public policy and administration, and public transformation. They include:

Dr. Alejandro Poiré: Dean of the School of Government and Public Transformation. PhD in political science from Harvard University; former Mexican Minister of Interior and holder of other public offices. Visiting professor at Harvard and Stanford.

Dr. Sergio Fajardo Valderrama: Colombian politician and mathematician. Served as governor of Antioquia from 2012 to 2016. First entered politics in 2003 when he was elected mayor of Medellín, the second-largest city in Colombia and the capital of Antioquia.

Dr. Carlos Elizondo Mayer-Serra: Level III member of the CONACyT National System of Researchers. Among other positions, he has been Mexico's ambassador to the Organisation for Economic Co-operation and Development, and director general of the Mexican Centre for Research and Teaching in Economics (CIDE), from where he is currently on a one-year sabbatical.

Mtro. Arturo Sánchez Gutiérrez: Dean of the School of Government and Public Transformation. PhD candidate in political science and master's degree in Latin American studies from the University of Oxford; bachelor's degree in sociology from the Autonomous Metropolitan University.

Dr. Carlos Brambila Paz: Director of PhD in Public Policy. PhD in sociology and demography from the University of Chicago; research professor at El Colegio de México, at the Centre for Demographic Studies and Urban Development; associate researcher at the Population Council.

Dr. Alejandro Díaz Domínguez: PhD in political science from Vanderbilt University; graduate of the ITAM in political science; studies in philosophy.

Mtro. Jesús Silva-Herzog Márquez: Member of the Mexican Academy of Language; guest researcher at Georgetown University and the Woodrow Wilson Center in Washington, D.C.; former research professor at the ITAM.

Dr. Pablo de la Peña Sánchez: Degree in economics from ITESM, Monterrey campus; master's in administrative science from the Mexico state campus; PhD in public administration and politics from the University of Arizona.

Dr. Marco Antonio Fernández Martínez: PhD in political science from Duke University; consultant for the World Bank and specialist in contemporary Mexican public policy,

particularly educational reform and anti-corruption policies, fiscal transparency, and accountability.

Dr. Carlos Urzúa Macías: Degree in mathematics from the Tecnológico de Monterrey; master's in mathematics from the Centro de Investigación y de Estudios Avanzados at the Instituto Politécnico Nacional; master's and PhD in economics from the University of Wisconsin-Madison.

Dr. Araceli Ortega Díaz: PhD in economics from the University of Essex; master's in econometrics and economic mathematics and BSc in actuarial science from the London School of Economics; master's in commercialization science from the University of Texas.

Dr. Edgar Barroso: Director of the Entrepreneurship and Transformation Lab; PhD in music (composition) from Harvard University; master's in digital arts from Pompeu Fabra University, Barcelona; degree in music, composer, University of Guanajuato.

Dr. Héctor Villarreal Páez: PhD from the University of Wisconsin–Madison, with a specialization in applied microeconomics; research professor and member of the National System of Researchers since January 2005; head of the Economic Research and Budgetary Centre, A.C.

Dr. José Antonio Hernández Company: Master's and PhD in political science from the University of Chicago; research centred on the analysis of authoritarian regimes, political parties, democratic transitions, and programme–client liaisons in Mexico.



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Programme Application Form

Executive Education Parliamentary Leadership Seminar

Instructions:

1. Please complete all the fields in this document.
2. Be sure to write your e-mail address correctly, as this will be the means of communication between the institution and you.
3. Attach to this application:
 - a. one essay (1–2 pages) answering the open questions (under question 3 overleaf)
 - b. curriculum vitae (CV).
4. Please return to seminar@invitados.itesm.mx by 25 October.



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Programme Application Form

1. Last name:	First name:
2. Parliament:	3. Year of first election to parliament:
4. Gender:	5. Year of birth:
6. Last degree of studies:	
7. Office address: Telephone: E-mail:	
8. Private Address Telephone: E-mail:	
Address to which you want correspondence to be sent (if necessary) (please tick) Private () Office ()	

1. Please describe a course or programme that you have taken recently that is related to the courses proposed by the leadership seminar. Please indicate the diplomas or certifications that you obtained in doing so.

2. Have you attended a seminar or training organized by the Inter Parliamentary Union? If so, which one?

3. In a **one- to two-page essay** please answer the following questions:
 - Describe your specific activities and current responsibilities.
 - Describe the most important challenges you face in your work and how they relate to the nature of this seminar (e.g. negotiation skills or leadership).
 - Where do you expect to be in the next few years of your professional career?
 - How do you expect your academic background and professional experience to contribute to this programme?

Please attach your CV (two pages maximum) to this application.

NB: Only complete applications will be accepted. Once received, a confirmation message will be sent to you within 24 hours.

Annex 4

List of hotels

Hotel	Stars (Category)	Amenities	Price / night since	Distance from School	Address	Include	Telephone	Web
FIESTA INN INSURGENTES SUR	****	Wifi, paid Parking, air conditioner, RestoBar 24hours	120 dls	10 min	Mercaderes No. 20 Col. San José Insurgentes, 03900 Ciudad de México, CDMX	Breakfast buffet	52 55 5482 9130	www.fiestainn.com
CITY EXPRESS PLUS INSURGENTES SU	***	Wifi, Paid Parking, Air conditioner, Bussiness center, Restaurant, Fitness center, Bar	115 dls	9 min	Av. Insurgentes Sur 1581, San José Insurgentes, 03900 Ciudad de México, CDMX	Breakfast buffet	52 55 5482 0280	www.cityexpress.com
PENNSYLVANIA SUITES	****	fitness Center, Wifi, Business center, free Parking, Kitchen in all rooms, Suitable for childrens, Air Conditioner.	115 dls	12 min	Calle Pennsylvania 127, Nápoles, 03810 Ciudad de México, CDMX	Breakfast	52 55 5448 7777	www.pennsylvaniasuites.com
COURTYARD MEXICO CITY	****	Wifi, Air Conditioner, free Parking, piscina cubierta, Business center, Restaurant, Spa, Jacuzzi, fitness Cente	112 dls	8 min	Av. Revolución 333, Tacubaya, 11870 Ciudad de México, CDMX		52 55 5627 0220	www.marriott.com
HOTEL BEVERLY	*****	Wifi, Air Conditioner, Free Parking	85 dls	12 min	Calle Nueva York 301, Nápoles, 03810 Ciudad de México, CDMX	Breakfast	52 55 5523 6065 to 69 / 01 800 715 1036	www.hotelbeverly.com.mx
HOLIDAY INN MEXICO-TRADE CENTER	****	Wifi, Air Conditioner, free Parking	82 dls	7 min	Ave Revolucion: 583 Col. San Pedro de los Pinos, 03800 Ciudad de México		52 55 52789950 719	www.ihg.com
FIESTA INN INSURGENTES VIADUCTO	****	Luxury Style, Fitness Center, Wifi, Air Conditioner, Restauraat, bar, Business Center, Suitable for childrens, Paid Parking, No Smoke	78 dls	12 min	Av. Insurgentes Sur 553, código 2, Escandón I Secc, 11800 Ciudad de México, CDMX	Breakfast	52 55 5276 7400	www.fiestainn.com
HOTEL DIPLOMATICO	****	Wifi, Fitness center, bar, Business Center, Restaurant, Suitable for childrens, Air Conditioner	58 dls	7 min	Av. Insurgentes Sur 1105, Noche Buena, 03720 Ciudad de México, CDMX		52 55 5563 6066	www.eldiplomatico.com.mx