What is Parliaments for the Planet?

At the Inter-Parliamentary Union (IPU), we believe that climate action begins at home. Parliaments and parliamentarians must lead by example before preaching to the people.

Our diverse and wide reaching global membership of MPs around the world are already taking important steps in their own Parliaments to tackle the climate emergency through policy changes and by reducing the impact of their own Parliamentary operations.

Are you one of those trailblazing Parliamentarians? Is your Parliament standing up for the Planet? Use this toolkit to showcase your story.

What is this toolkit?

This digital toolkit has been created for IPU partners and stakeholders to showcase the Parliaments for the Planet campaign across your own social channels and to raise awareness in your own parliament.

Personalised Canva templates

This toolkit contains social media graphic templates which you can edit yourself to showcase how your Parliament is standing up for the planet.

1. Quote cards

Access the editable template here.

Quote cards are a fantastic way to share quotes from your spokespeople. We recommend sharing short quotes, no more than 30 words, including a comment on:

1. What action you are taking to green your parliament.
2. The importance of greening parliaments around the world.
2. Statement cards

Access the editable statement template [here](#).

Do you have some fantastic stats on the impact of greening your parliament, or do you want to share future plans? Statement cards are a great way to share this information.

3. Film frame - LinkedIn, Facebook, X

Access the editable film frame [here](#).

The film frame is best to be used on LinkedIn, Facebook, X.

Create your own bespoke, branded film by recording a short video on your phone which can be directly uploaded to the film frame.

We recommend that you talk about:
1. What action you are taking to green your parliament.
2. The importance of greening parliaments around the world.

4. Film frame - Instagram

Access the editable film frame [here](#).

The film frame is best used on Instagram.

Create your own bespoke, branded film by recording a short video on your phone which can be directly uploaded to the film frame.

We recommend that you talk about:
3. What action you are taking to green your parliament.
4. The importance of greening parliaments around the world.
Want to use premade social media assets?

1. ‘My Parliament, My Planet’
2. The 10 Principles
3. Posters, flyers, logos in English, French, Spanish and Arabic

More about #Parliaments4thePlanet

Visit our website
How can you make your parliament greener?
Join the campaign
Discover our work
Watch and share videos of what Parliaments are doing around the world

Social media posts

Social media is vital in driving awareness of this campaign. Please find below a range of pre-drafted social media posts to get you started. You can use these templates or rework them to make your own.

<table>
<thead>
<tr>
<th>Platform</th>
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| ![Social media icon] | Climate action begins at home. Parliaments around the world are tackling the climate emergency by:  

- 🌍 Enacting policy change  
- 🏛️ Greening parliamentary operations  

Find out what our parliament is doing for the planet.  
#Parliaments4thePlanet @IPUparliment

https://www.youtube.com/watch?v=c1md7mmfSeY&list=PLLwJpE_EfvM5NZB8YLHreSg-zJMRZ_F4f&index=1 |

Example Asset - please include your edited asset or link to the website

This is an example of a visual that the link will show.
I'm a Parliamentarian who believes that we must lead by example and enact good climate practice. That's why I'm part of @IPUparliament's #Parliaments4thePlanet.

Climate action begins at home 🏡

ipu.org/parliaments4theplanet

Parliaments around the world are tackling the climate emergency by:

🌎 Enacting policy change
🏦 Greening parliamentary operations

I believe that climate action begins at home.

Find out what we are doing for the planet.

#Parliaments4thePlanet @ipu.parliament_official

ipu.org/parliaments4theplanet

I'm a Parliamentarian who believes that we must lead by example and enact good climate practice. That's why I'm part of #Parliaments4thePlanet.

Find out how parliaments around the world are prioritising the climate.

@Inter-Parliamentary Union

https://www.youtube.com/watch?v=c1md7mmfSeY&list=PLLwJpE_EfvM5NZB8YLHreSg-zJMRZ_F4f&index=1
My Parliament, my planet! 🌍

Parliaments around the world are tackling the climate emergency by:

🌐 Enacting policy change
🏦 Greening parliamentary operations

I believe that climate action begins at home.

Find out what we are doing for the planet.

#Parliaments4thePlanet
@Inter-Parliamentary Union

ipu.org/parliaments4theplanet

My Parliament, my planet! 🌍

I'm a Parliamentarian who believes that we must lead by example and enact good climate practice. That's why I'm part of #Parliaments4thePlanet.

Find out how parliaments around the world are prioritising the climate through the @Inter-Parliamentary Union campaign.

https://www.youtube.com/watch?v=c1md7mmfSeY&list=PLLwJpE_EfvM5NZB8YLHreSg-zJMRZ_F4f&index=1

This is an example of a visual that the link will show.