



Inter-Parliamentary Union  
For democracy. For everyone.

## What is Parliaments for the Planet?

At the Inter-Parliamentary Union (IPU), we believe that climate action begins at home. Parliaments and parliamentarians must lead by example before preaching to the people.

Our diverse and wide reaching global membership of MPs around the world are already taking important steps in their own Parliaments to tackle the climate emergency through policy changes and by reducing the impact of their own Parliamentary operations.

Are you one of those trailblazing Parliamentarians? Is your Parliament standing up for the Planet? Use this toolkit to showcase your story.

## What is this toolkit?

This digital toolkit has been created for IPU partners and stakeholders to showcase the Parliaments for the Planet campaign across your own social channels and to raise awareness in your own parliament.

## Personalised Canva templates

This toolkit contains social media graphic templates which you can edit yourself to showcase how your Parliament is standing up for the planet.

### 1. Quote cards



Access the editable template [here](#).

Quote cards are a fantastic way to share quotes from your spokespeople. We recommend sharing short quotes, no more than 30 words, including a comment on:

1. What action you are taking to green your parliament.
2. The importance of greening parliaments around the world.

## 2. Statement cards



Access the editable statement template [here](#).

Do you have some fantastic stats on the impact of greening your parliament, or do you want to share future plans? Statement cards are a great way to share this information.

## 3. Film frame - LinkedIn, Facebook, X



Access the editable film frame [here](#).

The film frame is best to be used on LinkedIn, Facebook, X.

Create your own bespoke, branded film by recording a short video on your phone which can be directly uploaded to the film frame.

We recommend that you talk about:

1. What action you are taking to green your parliament.
2. The importance of greening parliaments around the world.

## 4. Film frame - Instagram



Access the editable film frame [here](#).

The film frame is best used on Instagram.

Create your own bespoke, branded film by recording a short video on your phone which can be directly uploaded to the film frame.

We recommend that you talk about:

3. What action you are taking to green your parliament.
4. The importance of greening parliaments around the world.

## Want to use premade social media assets?

1. [‘My Parliament, My Planet’](#)
2. [The 10 Principles](#)
3. [Posters, flyers, logos in English, French, Spanish and Arabic.](#)

## More about #Parliaments4thePlanet

[Visit our website](#)

[How can you make your parliament greener?](#)





[Join the campaign](#)







[Discover our work](#)






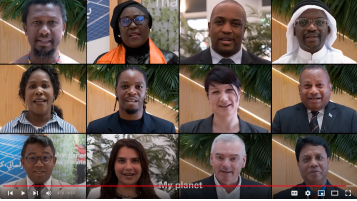
[Watch and share videos of what Parliaments are doing around the world](#)

## Social media posts

Social media is vital in driving awareness of this campaign. Please find below a range of pre-drafted social media posts to get you started. You can use these templates or rework them to make your own.

Platform	Copy	Example Asset - please include your edited asset or link to the website
	<p>Climate action begins at home. Parliaments around the world are tackling the climate emergency by:</p> <ul style="list-style-type: none"> <li> Enacting policy change</li> <li> Greening parliamentary operations</li> </ul> <p>Find out what our parliament is doing for the planet.</p> <p>#Parliaments4thePlanet @IPUparliament</p> <p><a href="https://www.youtube.com/watch?v=c1md7mmfSeY&amp;list=PLLwJpE_EfvM5NZB8YlhreSg-zJMRZ_F4f&amp;index=1">https://www.youtube.com/watch?v=c1md7mmfSeY&amp;list=PLLwJpE_EfvM5NZB8YlhreSg-zJMRZ_F4f&amp;index=1</a></p>	 <p>This is an example of a visual that the link will show.</p>

	<p>My Parliament, my planet! 🌍</p> <p>I'm a Parliamentarian who believes that we must lead by example and enact good climate practice. That's why I'm part of @IPUparliament's #Parliaments4thePlanet.</p> <p>Climate action begins at home 🏠</p> <p><a href="https://ipu.org/parliaments4theplanet">ipu.org/parliaments4theplanet</a></p>	
	<p>My Parliament, my planet! 🌍</p> <p>Parliaments around the world are tackling the climate emergency by:</p> <ul style="list-style-type: none"> <li>🌍 Enacting policy change</li> <li>🏠 Greening parliamentary operations</li> </ul> <p>I believe that climate action begins at home.</p> <p>Find out what we are doing for the planet.</p> <p>#Parliaments4thePlanet @ipu.parliament_official</p> <p><a href="https://ipu.org/parliaments4theplanet">ipu.org/parliaments4theplanet</a></p>	
	<p>My Parliament, my planet! 🌍</p> <p>I'm a Parliamentarian who believes that we must lead by example and enact good climate practice. That's why I'm part of #Parliaments4thePlanet.</p> <p>Find out how parliaments around the world are prioritising the climate.</p> <p>@Inter-Parliamentary Union</p> <p><a href="https://www.youtube.com/watch?v=c1md7mmfSeY&amp;list=PLLwJpE_EfvM5NZB8YlhreSg-zJMRZ_F4f&amp;index=1">https://www.youtube.com/watch?v=c1md7mmfSeY&amp;list=PLLwJpE_EfvM5NZB8YlhreSg-zJMRZ_F4f&amp;index=1</a></p>	 <p>This is an example of a visual that the link will show.</p>

	<p>My Parliament, my planet! 🌍</p> <p>Parliaments around the world are tackling the climate emergency by:</p> <ul style="list-style-type: none"> <li>🌍 Enacting policy change</li> <li>🏛️ Greening parliamentary operations</li> </ul> <p>I believe that climate action begins at home.</p> <p>Find out what we are doing for the planet.</p> <p>#Parliaments4thePlanet @Inter-Parliamentary Union</p> <p><a href="http://ipu.org/parliaments4theplanet">ipu.org/parliaments4theplanet</a></p>	
	<p>My Parliament, my planet! 🌍</p> <p>Parliaments around the world are tackling the climate emergency by:</p> <ul style="list-style-type: none"> <li>🌍 Enacting policy change</li> <li>🏛️ Greening parliamentary operations</li> </ul> <p>I believe that climate action begins at home.</p> <p>Find out what we are doing for the planet.</p> <p>#Parliaments4thePlanet @Inter-Parliamentary Union</p> <p><a href="http://ipu.org/parliaments4theplanet">ipu.org/parliaments4theplanet</a></p>	
	<p>My Parliament, my planet! 🌍</p> <p>I'm a Parliamentarian who believes that we must lead by example and enact good climate practice. That's why I'm part of #Parliaments4thePlanet.</p> <p>Find out how parliaments around the world are prioritising the climate through the @Inter-Parliamentary Union campaign.</p> <p><a href="https://www.youtube.com/watch?v=c1md7mmfSeY&amp;list=PLLwJpE_EfvM5NZB8YLRHreSg-zJMRZ_F4f&amp;index=1">https://www.youtube.com/watch?v=c1md7mmfSeY&amp;list=PLLwJpE_EfvM5NZB8YLRHreSg-zJMRZ_F4f&amp;index=1</a></p>	 <p>This is an example of a visual that the link will show.</p>

